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## MIAMI 2: HEALTH & THE BUILT ENVIRONMENT

February 20, 2015

Miami Center for Architecture & Design (MCAD)

The AIA Miami Chapter in partnership with the Consortium for a Healthy Miami-Dade, The Gold Coast Section of American Planning Association, the Miami Center for Architecture & Design and the Southeast Florida District Council Urban Land Institute is excited to present the second annual event on health implications of built environment design. This year's conference will serve as the kickoff for implementation of Active Design Guidelines (ADG) in Miami as well as the Fit Nation Exhibit. Conference participants will learn how the strategies included in the ADGs are being implemented in New York City and beyond. ADGs were created in NYC to promote physical activity; increase access to healthy foods; reduce chronic diseases such as obesity, diabetes, heart disease, respiratory diseases and some cancers; and improve health and social disparities through design.

Architects, planners, designers, public health professionals, academics, city managers, elected officials, community leaders and residents are encouraged to attend and discuss how ADG policies, infrastructure and building codes are beneficial to community health, wealth, and overall quality-of-life.

### 8:30 – 9 REGISTRATION

### 9 – 9:15 WELCOME & INTRODUCTIONS

**Cheryl Jacobs, Executive Vice President  
AIA Miami & MCAD**

MCAD is receiving funds from the Centers for Disease Control and Prevention's Partnership to Improve Community Health Grant through the Miami-Dade Health Department, for local Active Design Guidelines education and implementation. Cheryl will discuss MCAD/AIA efforts to increase ADG activity in Miami over the next three years.

### 9:15 – 10:15 KEYNOTE

**Karen K. Lee, MD, MHS, FRCPC, Global Health + Built Environment  
Consultant**

Dr. Karen Lee will discuss the social and health determinants that provided the impetus for collaboration across 12 agencies and partners in NYC to create and implement Active Design Guidelines and supplements, Fit City Conferences and other related initiatives. Dr. Lee will also discuss how Active Design Guidelines and the Fit Nation Exhibit can improve the built environment for obesity and chronic disease prevention in South Florida.

### 10:15 – 10:30 LOCAL STATISTICS AND PROGRAMS

**Joanna Lombard, University of Miami**

A member of the University of Miami Built Environment, Behavior, and Health Team, Prof. Lombard will give a brief overview of study results and new partnerships in Miami-Dade County.



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### 10:30 – 10:35 FITNESS BREAK

**Alina Soto, Department of Children & Families, Early Childhood Obesity Prevention**

### 10:35 – 11:15 THE ADG PORTFOLIO AND WHY IT MATTERS

**Rick Bell, FAIA, Executive Director, AIA New York**

This session will discuss the social and economic implications of implementing active design guidelines.

### 11:15 – 12:00 BUILDING HEALTHY COMMUNITIES

**James A. Moore, Principal, Jacobs**

The Urban Land Institute has embarked upon a healthy communities initiative and Mr. Moore will discuss ULI's efforts and collaboration opportunities.

### 12:00 – 1:00 LUNCH

### 1:00 – 1:10 FITNESS BREAK

### 1:10 – 2:15 ENGAGING COMMUNITIES TO PROMOTE HEALTH THROUGH DESIGN

**Joanna Frank, Executive Director, Center for Active Design**

Using a case-study approach, this session will illustrate how to garner support for implementation of ADGs and other related policies and programs from elected officials, municipal staff, developers, residents and business owners. Promotion strategies including social media campaigns, signage, and community engagement will be highlighted.

### 2:15 – 3:15 BRINGING ACTIVE DESIGN TO MIAMI/CALL TO ACTION

**Katy Sorenson, Executive Director, The Good Government Initiative**

This interactive session will explore elements need to ensure successful ADG implementation in South Florida. We will discuss how to identify and overcome obstacles and engage our community leaders.

**Cheryl Jacobs, Karen Lee, Rick Bell, Joanna Frank, Joanna Lombard, James Moore and Katy Sorenson will participate**

### Fit City Miami is...

The who, what, where, when and how of promoting physical activity through design as it relates to walkability, safety, building codes, zoning, diversity of recreational activity, accessibility, infrastructure, housing, schools, bicycles, transit, and mixed-use zoning !





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### Resources:

#### **Active Design Guidelines**

Download the Active Design Guidelines at <http://www.nyc.gov/adg>  
[http://herg.gatech.edu/Files/Projects/Active%20living/NY%20City%20Active%20living/ADG\\_NYC\\_guidelines.pdf](http://herg.gatech.edu/Files/Projects/Active%20living/NY%20City%20Active%20living/ADG_NYC_guidelines.pdf)

#### **Active Design: Affordable Designs for Affordable Housing**

<http://herg.gatech.edu/Files/Publications/Affordable-Designs.pdf>

#### **Active Design Supplement: Promoting Safety**

[http://www.jhsph.edu/research/centers-and-institutes/johns-hopkins-center-for-injury-research-and-policy/publications\\_resources/CenterPubs/PromotingSafety.html](http://www.jhsph.edu/research/centers-and-institutes/johns-hopkins-center-for-injury-research-and-policy/publications_resources/CenterPubs/PromotingSafety.html)

#### **Active Design: Shaping the Sidewalk Experience**

[http://www.nyc.gov/html/dcp/pdf/sidewalk\\_experience/active\\_design.pdf](http://www.nyc.gov/html/dcp/pdf/sidewalk_experience/active_design.pdf)

#### **Active Design: Shaping the Sidewalk Experience – Tools and Resources**

[http://www.nyc.gov/html/dcp/pdf/sidewalk\\_experience/tools\\_resources.pdf](http://www.nyc.gov/html/dcp/pdf/sidewalk_experience/tools_resources.pdf)

#### **LEED Pilot Credit: Design for Active Occupants**

<http://www.usgbc.org/node/2648813>

#### **Fit Nation Conference Reports, USA**

Fit Nation DC - [www.aiany.org/fitnationdc](http://www.aiany.org/fitnationdc)

Fit Nation New Orleans - [www.aiany.org/fitnationnola](http://www.aiany.org/fitnationnola)

#### **Ten Principles for Building Healthy Places**

<http://uli.org/report/ten-principles-for-building-healthy-places/>

#### **Building a Healthier Florida**

<http://florida.uli.org/wp-content/uploads/sites/66/2012/06/ULI-BHP-Report-FINAL.pdf>