

6TH ANNUAL

2025
MCAD
URBAN
WARRIOR
AWARDS



MIAMI CENTER FOR ARCHITECTURE & DESIGN



THURSDAY / OCT 16TH

IRONSIDE

7580 NE 4TH CT, MIAMI, FL 33138

6:00 PM-8:30 PM

MCAD's mission is to promote awareness and appreciation of the ways in which architecture and design influence and enhance the quality of life in our community and stimulate its financial success, through bettering our urban environment.

The MCAD Urban Warrior Awards is our way of recognizing individuals in our community that have made a significant impact on the urban environment. This event will provide an opportunity to connect with key individuals that work within the real estate, architecture and construction communities.



Visionary Urban Warrior

VISIONARY

AVRA JAIN

VAGABOND GROUP
CO-FOUNDER



Avra Jain is a real estate developer known for revitalizing emerging neighborhoods through projects that fuse art, architecture, and community. A former Wall Street trader and award-winning filmmaker, her notable developments include Miami's Vagabond Hotel and Tribeca lofts in New York. She has received multiple industry honors and serves on several civic and academic boards. Her greatest pride is being a mom to her daughter, Alexandra.

Urban Warrior Past Honorees

LEGACY AWARD

Alicia Cervera SR, Founder and Chairman Cervera Real State
Alicia Cervera Lamadrid, managing Partner, Cervera Real State
Veronica Cervera Goeseke, CEO Cervera Real State

VISIONARY

Jessica Goldman Srebnick, Co-chair Goldman Properties,
Founder and CEO Goldman Global Arts.

YOUNG URBANIST

Aaron DeMayo, Assoc AIA, Founder Urban Vision Studios.

HONORARY URBAN WARRIOR

Dr. Dorothy Jenkins Field. Founder of the Black Archieves, Public
Historian, Certified Archivist, Historic Preservationist, School
Librarian, Journalist.



MCAD IS A 501C3 CHARITABLE ORGANIZATION



MIAMI CENTER FOR ARCHITECTURE & DESIGN

SPONSORSHIPS OPPORTUNITIES

Level	Price	Benefits
Title Sponsor	\$7,500	#1 AVAILABLE Position your brand as a champion of design, equity, and urban innovation by serving as the exclusive Title Sponsor of the MCAD Urban Warrior Awards. This premier sponsorship offers top-tier visibility, meaningful engagement, and year-round brand alignment with MCAD’s mission. Brand Visibility & Recognition - Title Sponsor Recognition: Prominent logo placement alongside the event name on all marketing materials, including invitations, digital ads, social media, website (with direct link to company homepage), broadcast emails, event signage, printed agenda, and digital program. - Program Acknowledgment: Verbal recognition during opening remarks as the exclusive Title Sponsor. - Event Day Signage: Prime logo placement throughout the venue. Speaking & Media Opportunities - Opening Remarks: Opportunity for a company executive to deliver welcome remarks during the event. - Sponsor Commercial: Company will receive a dedicated commercial slot (up to 30 seconds) to showcase your products, services, or message. Your video will be prominently featured during key event programming. - Social Media Takeover: One-day MCAD social media takeover to highlight your company’s mission, team, and alignment with urban design and equity. Engagement & Access - Event Access: Ten (10) complimentary tickets to the Urban Warrior Awards. - Custom Co-Branded Activation: Opportunity to collaborate on a branded giveaway, digital toolkit, or installation at the event (e.g., branded photo booth, charging station, or exhibit wall). - Panel Seat or Moderator Role: Option for a representative to moderate or participate in a panel discussion at the event. - Post-Event Blog or Interview: MCAD to publish a Q&A or feature article with your company’s leadership about your mission and impact. - MCAD Content Collaboration: Opportunity to co-author a thought leadership piece or visual storytelling series related to community design and urban resilience.
Urban Leader	\$5,000	As a Major Sponsor, your brand will be prominently recognized and meaningfully integrated into the Urban Warrior Awards experience. This level offers strong visibility, access to key stakeholders, and unique engagement touchpoints that extend beyond the event. Brand Recognition & Visibility Prominent Logo Placement on all event marketing assets, including digital and print materials, website (with direct link to your homepage), broadcast emails, on-site signage, printed agenda, and digital program.



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Level	Price	Benefits
Urban Leader	\$5,000	• Verbal Acknowledgment during event opening remarks as the Urban Leader. • Step & Repeat featuring your logo for virtual visibility in photo/video captures and livestreams. • Recap Video Inclusion with your logo featured alongside event highlights shared on MCAD’s platforms. Event Engagement • Five (5) Complimentary Tickets to attend the Urban Warrior Awards. Digital & Social Integration • One-Day MCAD Social Media Takeover to share your organization’s values, projects, and community impact with MCAD’s design and urbanist audience. • Optional Boosted Social Feature: (Optional add-on or incentive) One sponsored post about your company boosted to MCAD’s targeted audience. • Pre-Event Social Shoutout with personalized thank-you to your brand on Instagram and LinkedIn. • Professional Photo Opportunity: Group photo with award recipients or MCAD leadership team to be shared post-event. • Sponsor Commercial: Company will receive a dedicated commercial slot (up to 30 seconds) to showcase your products, services, or message. Your video will be prominently featured during key event programming.
Urban Pacesetter	\$2,500	Designed for organizations and individuals who want to show their support for urban design leadership and community impact, the Urban Pacesetter level provides essential visibility and event access at an accessible price point. Brand Visibility • Sponsor Logo Recognition on select marketing materials including the MCAD website (with link to company homepage), sponsor signage at the event, printed agenda, and digital event program. • Verbal Recognition during opening remarks as a Urban Pacesetter. • Broadcast Email Mention in one sponsor roundup communication leading up to the event. Event Access • Two (2) Complimentary Tickets to the Urban Warrior Awards. Optional Add-Ons (a la carte or for slightly increased investment) • Opportunity to upgrade to include inclusion in the recap video. (\$500 additional). • Discounted additional ticket purchase for team members or clients.

Get Sponsorship



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